

RAW FILES – (ADDITIONAL) \$300



PRICE LIST - \$250/HR

EVENTS

2 Hours + 60 Sec. Recap	\$500
3 Hours + 60 Sec. Recap	\$750
5 Hours + 60 - 90 Sec. Recap	\$1,250
8 Hours: NO EDITS	\$2,000
8 Hours: 60 Sec. Recap	\$2,200

LIVE PRODUCTION - UP TO 3 CAMERAS

3 Hours + Production Edit	\$2,000
5 Hours + Production Edit	\$3,000
8 Hours + Production Edit	\$4,000

PODCAST: EXTRA CAMERA - \$100/HR

1 Hour Podcast + Edits (2 cams)	\$750
2 Hour Podcast + Edits (2 cams)	\$1,000
3 Hour Podcast + Edits (2 cams)	\$1,500
Shoot Only	\$250/hr

COMMERCIALS

Basic Shoot (No Direction)	\$750
Single Camera Operator, 3 Hrs	
Shoot + Edit (No Direction)	\$1,500
Single Camera Operator, 3-5 hrs, Edit	
Directed Shoot	\$2,500
• Pre-Production Planning + Script Direction • 4-6 hrs filming + full edit	
Full Commercial Package	\$5,500
• Full Creative Direction • Full-day shoot with 4-5 person crew • Script, Production, and Editing included	

www.cochranfilms.com



MONTHLY

CONTENT

Packages



1
MONTH

FAST FRAME

PERFECT FOR QUICK-TURNAROUND
PROJECTS OR BUSINESSES NEEDING
HIGH-QUALITY CONTENT IN A SHORT TIME.

VIDEO OPTIONS: FOUR

PROFESSIONALLY CRAFTED 30
SECOND - 1 MINUTE VIDEOS TAILORED
TO YOUR BRAND OR PROJECT.

OR

PODCAST OPTIONS: THREE

FULLY PRODUCED 1-HOUR
PODCASTS WITH INDUSTRY-
STANDARD AUDIO AND EDITING.

✓ 24/7 AVAILABILITY TO ADDRESS YOUR
QUESTIONS OR PROJECT UPDATES.

\$2,500

CONTACT US:

2
MONTHS

CINEMATIC SPOTLIGHT

IDEAL FOR BRANDS READY TO SHINE WITH
CONSISTENT, IMPACTFUL CONTENT OVER
TWO MONTHS.

VIDEO OPTIONS: SIX EXPERTLY

PRODUCED 30 SECOND - 1
MINUTE VIDEOS DESIGNED TO
CAPTIVATE YOUR AUDIENCE.

OR

PODCAST OPTIONS: FIVE FULLY

PRODUCED 1-HOUR+ PODCASTS
WITH IMPECCABLE AUDIO
QUALITY.

✓ 24/7 AVAILABILITY TO ADDRESS YOUR
QUESTIONS OR PROJECT UPDATES.

\$4,800

☎ +1 (770) 420-2169

3
MONTHS

MASTERPIECE COLLECTION

DESIGNED FOR CLIENTS LOOKING FOR A
SUSTAINED, PROFESSIONAL TOUCH TO BUILD
THEIR BRAND AND LEAVE A LASTING IMPRESSION.

VIDEO OPTIONS: NINE HIGH-

QUALITY 30 SECOND - 1 MINUTE
VIDEOS TAILORED TO ELEVATE
YOUR BUSINESS OR BRAND.

OR

PODCAST OPTIONS: SEVEN 1-2

HOUR PODCASTS WITH
SEAMLESS EDITING AND SOUND
PRODUCTION.

✓ 24/7 AVAILABILITY TO ADDRESS YOUR
QUESTIONS OR PROJECT UPDATES.

\$7,000

🌐 WWW.COCHRANFILMS.COM



Photography Services

Pricing & Packages Guide

1

◆ Flash Start

Starting At
\$350

Compact coverage for smaller events or intimate moments

- 1 Hour of Photography Coverage
- Unlimited Digital Photos
- Light Photo Editing
- Online Gallery Delivery

2

◆ Prime Exposure

Starting At
\$600

Compact coverage for smaller events or intimate moments

- 2 Hours of Photography Coverage
- Unlimited Digital Photos
- Full Photo Editing
- Online Gallery + Download Access

3

▲ Legacy Capture

Starting At
\$900

Our premium full-event experience

- 3 Hours of Photography Coverage
- Unlimited Digital Photos
- Advanced Editing & Color Grading
- Online Gallery + Drive Delivery
- Social Media Highlights



Photography Services

Pricing & Packages Guide



ON-SITE PRINTING PACKAGES

1

Quick Print Booth

Starting At
\$500

Instant fun at smaller-scale events

- 1 Hour of Print Operation
- Up to 100 4x6 Prints
- On-Site Print Tech
- Custom Print Template
- Basic Backdrop (**Optional for Additional Fee**)

2

Signature Snap Station

Starting At
\$800

Balance of speed and volume

- 2 Hours of Print Operation
- Up to 200 4x6 Prints
- On-Site Print Tech
- Custom Print Template
- Premium Backdrop
- Table Setup & Lighting

2

Legacy Lab Experience

Starting At
\$1,100

Your full-service, high-volume print station

- 3 Hours of Print Operation
- Up to 350 4x6 Prints
- 2-Person Print Team
- Custom Branded Print Template (**Optional for Additional Fee**)
- Real-Time Photo Review
- Instant Print & Display Table
- Curbside Load-In & Breakdown

Live Event Prints

On-Site Professional Photo Printing Experience

Deliver instant, high-quality prints during your event with a professional camera-to-printer workflow. Available in **4x6 or 5x7 prints**, all packages include custom-branded print templates and optional add-ons.

Quick Print Booth

Starting at \$500 (4x6) / \$750 (5x7)

 Ideal for smaller events

- 1 Hour of Print Operation
- Up to **(100) 4x6** or **(75) 5x7** Prints
- On-Site Print Technician
- Custom Branded Print Template
- Basic Backdrop (*optional upgrade*)

Signature Snap Station

Starting at \$800 (4x6) / \$1,050 (5x7)

 Balanced speed & volume

- 2 Hours of Print Operation
- Up to **200 4x6** or **175 5x7** Prints
- On-Site Print Technician
- Custom Branded Print Template
- Premium Backdrop
- Table Setup & Lighting

Legacy Lab Experience

Starting at \$1,100 (4x6) / \$1,400 (5x7)

Full-service printing lounge

- 3 Hours of Print Operation
- Up to **350 4x6** or **275 5x7** Prints
- 2-Person Print Team
- Tethered Smart Approval Workflow (*no bad shots printed*)
- Custom Branded Print Template
- Premium Backdrop + Props
- Instant Print & Display Table
- Curbside Load-In & Breakdown

Available Add-Ons

Add-ons	Price
Branded Photo Sleeves	\$25 – \$100
Premium Backdrop Upgrade	\$50 – \$150
Extra Media Roll (Adds 100+ Prints)	\$175 – \$225
Additional Hour of Printing	\$150 – \$200
Extra Staff Member	\$100 – \$150/hr
Rush Setup / Breakdown	\$50 – \$100

Want something custom? Ask us about branded frames, themed overlays, or combined video + photo booth bundles. Visit the link below to learn more about our photography and on-site print services.

<https://www.cochranfilms.com/photography>



Brand Building Services

Pricing & Packages Guide

1



Ignite

\$900

- Custom Logo Design (2 concepts + 2 revisions)
- Personalized Email Setup (e.g. hello@yourcompany.com)
- 1-Page Landing Website (Wix or Shopify-based)
- Basic Content Strategy Session (30 min)
- 2 Branded Graphic (social post or flyer)

2



Collaborate

\$1,800

- Everything in Ignite
- Multi-Page Website (up to 5 pages)
- SEO Optimization & Google Indexing
- Full Content Strategy Session (1 hour)
- 3 Branded Graphics
- Social Media Setup (Instagram, Facebook, LinkedIn)
- 1 Short Promotional Video (30–60 sec, filmed in Atlanta)

3



Transform

\$3,500

- Everything in Collaborate
- E-Commerce Integration (Shopify or Wix Stores)
- Advanced Website Features (booking, blog, CRM setup)
- Custom Social Media Strategy + 1-Month Posting Calendar
- 6 Branded Graphics
- 2 Promotional Videos (up to 90 sec each)
- Ongoing Brand Consulting (2 sessions/month for 2 months)
- Google Business Setup
- Backend System Setup for Business Automation



Website Development Packages

Starter Site – \$750

- 1-page scroll layout (Home + Contact)
- Mobile-friendly design
- Basic SEO setup
- Contact form integration
- 1 revision round

Business Pro Site – \$1,250

- 3-5 fully designed pages
- Custom layout (Home, Services, About, Contact, etc.)
- Blog setup (optional)
- Mobile & tablet optimization
- SEO optimization
- 2 revision rounds

Brand Builder Site – \$2,500

- 6-10 page fully branded website
- Personalized design & brand integration
- Booking system / E-commerce integration
- Newsletter / CRM integration
- Full SEO + Google Analytics setup
- 3 revision rounds
- 30-day post-launch support





Ongoing Website Maintenance Plans

(Billed Monthly or Annually – Cancel Anytime)

Basic Maintenance – \$45/month

- Monthly security checks
- Plugin/theme updates
- Performance monitoring
- Email support

Business Maintenance – \$95/month

- All Basic features
- 1 monthly update request (text/image changes)
- Priority support response

Full Support Plan – \$195/month

- All Business features
- Up to 3 update requests/month
- Emergency bug fixing (within 48 hrs)
- Monthly analytics reports
- Quarterly SEO checkups

Add-On Services

Customize your package to fit your vision.

Whether you're starting from scratch or leveling up your current setup, these add-ons give you the extra tools and polish to fully establish your online presence. Add any of these services to your website package or maintenance plan.



Design & Branding Add-Ons

Logo Design – \$250

- 3 custom concepts
- 2 revision rounds
- Full branding kit (color palette, fonts, icons)

Custom Graphic Assets – \$75/image

- Social banners, product graphics, call-to-action buttons
- Tailored to your brand look and website layout

Favicon & Icon Set Creation – \$50

- Custom favicon
- 5 custom icons for website or mobile use

Technical Add-Ons

Domain Setup & Hosting Configuration – \$95

- Domain connection or transfer
- Email forwarding setup
- Hosting platform configuration

Business Email Setup (Gmail or Outlook) – \$75

- Custom email using your domain (e.g. *info@yourbrand.com*)
- Setup through Google Workspace or Microsoft 365
- Includes basic how-to-use training

E-commerce Product Uploads – \$5/product

- Product page setup with images, descriptions, and pricing
- Variants (size, color, etc.) included



Marketing & Optimization Add-Ons

SEO Boost Package – \$250

- Keyword research
- Meta tag optimization
- Image alt tags
- Sitemap submission to Google

Google Business Profile Setup – \$100

- Claim, verify, and fully set up your business profile
- Add services, hours, and location
- Link to your new website

Newsletter Integration (Mailchimp, ConvertKit, etc.) – \$125

- Embed signup forms on site
- Link to email platform
- Automate welcome sequence