



## Resume Summary

Visionary entrepreneur and multimedia professional with expertise in film production, videography education, and app development. Founder of Cochran Films and Course Creator Academy, empowering creatives through high-quality production services and videography education in Atlanta's vibrant creative community. Skilled in leading-edge multimedia technology, leadership excellence, and innovative app design, including developing platforms to enhance client engagement and creativity.

## Industry Experience

*CEO:* Cochran Films | December 2024 - Present | Atlanta, GA

1. Oversee all aspects of film production and client projects, ensuring high-quality deliverables.
2. Build and maintain client relationships through tailored media solutions.
3. Lead a talented team of videographers and editors, fostering a creative and collaborative environment.

*Founder:* CLC Collective | November 2024 - Present | Atlanta, GA

1. Established a dynamic media powerhouse dedicated to elevating stories and empowering creatives.
2. Coordinated strategic partnerships to enhance service offerings across multiple brands.
3. Oversaw operations for Cochran Films and Course Creator Academy as part of the collective's portfolio.

*Founder & Educator:* Course Creator Academy | August 2024 - Present | Atlanta, GA

1. Established an educational platform empowering creators with videography and film skills.
2. Delivered in-person and online classes tailored for beginner and intermediate creatives.
3. Created comprehensive courses, providing students with technical and practical expertise.
4. Developed a mobile app for course access and creative learning.

*Co-Owner:* Back in FX | January 2020 - December 2024 | Douglasville, GA

1. Designed and managed the company's website to enhance client interaction.
2. Created invoices and quotes tailored to client needs.
3. Spearheaded business promotion both online and offline.
4. Produced, edited, and filmed client content with industry-standard equipment.
5. Ensured proper management of production equipment for seamless operations.

*Director of Photography:* iHeart Podcast: Storytime with Legendary Jerry | August 2023 - April 2024 | Atlanta, GA

1. Captured podcast episodes for the iHeart team in various locations.
2. Designed and implemented lighting setups for multiple environments.
3. Operated advanced audio and video equipment during One Music Fest.

*Videographer:* Andre Dickens Mayoral Campaign | July 2021 - January 2022 | Atlanta, GA

1. Filmed and edited promotional videos for campaign outreach.
2. Documented Mayoral race events, creating a comprehensive content archive.
3. Collaborated with campaign staff to produce impactful media.

*Documentary Filmmaker:* Rogue Society Mini Documentary | August 2023 - September 2023 | Douglasville, GA

1. Led lighting, audio, camera operation, and editing for a short-form documentary highlighting the Rogue Society clothing brand.

## Education

Bachelor of Science in Digital Cinematography  
Full Sail University | Winter Park, FL | 2024 | GPA: 3.6

## Certifications

Disney's Approach to Leadership Excellence | Disney Institute | 2023  
Disney's Approach to Leadership Excellence | Disney Institute | 2022

## Skills & Tools

### Multimedia Tools:

Sony FX6, FX3, GODOX Lighting, DJI Equipment, RODE Audio.

### Software:

Final Cut Pro, Adobe Premiere, Adobe Photoshop, Dreamweaver, Illustrator CS6, Microsoft Office Suite, Trello, Wix Collections, WaveApps, MailChimp, Postmark, and more.

### AI Tools:

ChatGPT, Cursor, Replit, and more.

### Developer Tools:

Xcode, AppStoreConnect, GitHub, OpenAI, WaveApps Developer, Auth0, Cloudinary, Firebase.

### Specialties:

Directing, Cinematography, Film Editing, Lighting Design, Audio Engineering, Web Development.

### Leadership:

Certified in managing multimedia teams and production projects.

### Portfolio & Projects

**Cochran Films Portfolio:** [cochranfilms.com/portfolio](https://cochranfilms.com/portfolio)

**Course Creator Academy:** [CourseCreatorAcademy.org](https://CourseCreatorAcademy.org)

**Additional Work:** Available upon request.